



A to Z

of Fundraising Ideas

Fundraising is fun, rewarding and a great way to get your friends and family together for a good cause. Better still, you can go about it in a variety of ways! Whatever your hobbies, interests or talents, there's a fundraising activity for you.

A

Auction of Promises

Car cleaning, pet care, or a lift to the airport; promise to do odd jobs for friends and family and sell them to the highest bidder.



B

Bake sale

Everyone loves homemade cakes, so bake up a storm and sell your scrummy creations to friends and workmates.



C

Coffee morning

Organise a fun-filled morning of coffee, tea and biscuits. Host at home, in your local community centre or church hall.



D

Dress up or down day

Get sponsored to ditch your school uniform or work attire for something more fancy – or super casual! Pyjamas in the office anyone?



E

Extreme challenge

Take your fundraising to the next level with an extreme challenge, like an abseil, sky dive or Tough Mudder.



F

Fetes, fairs and festivals

Music, crafts or cakes, get yourself a big space (field, hall or car park), recruit volunteers, and set up stalls!



G

Golf Day

Keen golfer or part of a club? Why not organise your own golf day or a competition? [Get in touch](#) to receive a bespoke Golf Day Guide.



H

Hair cut/shave

Brave enough to part with your locks? A sponsored chop or head shave is a thrilling way to raise awareness and funds.



I

Indulgence day

Round up your pals for a day of celebrating with pampering and delicious treats. There's nothing better than indulging yourself for a good cause.



J

Jazz night

Host a jazz-themed musical extravaganza for friends and family, complete with canapes and 1920s-themed costumes!



K

Karaoke night

Laugh until you cry and sing yourself hoarse with a karaoke evening. Why not rent a karaoke machine and hold the event at a local pub or hall?



L

Loose change collection

Get friends and family to part with their pennies and collect them in your own Asthma UK tin. [Contact us](#) to get one today.



M

Musical event

Bring music to your local community with a themed concert or sing-along event. Collect donations on the day and sell refreshments.



N

Name the teddy

A classic favourite! Buy a teddy and draw up a list of names. Players pay a small fee for every guess and the winner receives a share of the funds.



O

One hundred club

Print out some boxes numbered one to 100. Charge £1 or £2 for a box and then draw one of the numbers out of a hat to reveal the winner.



P

Pub quiz

Everyone loves a pub quiz, so why not set one up at a local venue to raise funds? [Get in touch](#) for materials to get started.



Q

Quit something

Could you give up your biggest vice? Whether you're a Chocoholic or Netflix addict, ask your friends, family and workmates to sponsor you to take on the challenge!



R

Raffle

Ask local businesses to donate prizes so you can raffle them off. Great on its own, but a raffle works well as an extra idea at a fundraising



S

Sponsored sport events

Love sports? Get sponsored to take part in one of our sports events, such as RideLondon100 or your nearest Big Fun Run: www.asthma.org.uk/get-involved.



T

Treasure hunt

Organise a treasure hunt for friends and family by laying a trail of clues with an exciting prize at the end. Pay to play!



U

Unwanted stuff

Why not flog your old clothes, vintage items, DVDs and games at a car boot sale or on eBay to raise some extra cash?



V

Virtual challenge

Cycle to Rome or run a marathon in your own gym. Simply choose your challenge, work out the distance, and get sponsored!



W

Walk

Set yourself a walking challenge and raise money with every step! You could walk to work for a week or do a midnight walk.



X

Xbox or PlayStation marathon

Get your buddies together for a mammoth gaming session, and ask for a small fee to take part. It's the perfect excuse to game all night!



Y

Year-long challenge

New Year - new start, so get sponsored to take on a year-long challenge, such as cooking a dish from scratch every week or training for a marathon.



Z

Zumbathon

Get your dancing shoes on for a fundraising Zumba class. Invite friends, family and workmates to join in the fun for a small fee.



Need more inspiration?

For help or advice on your fundraising journey, simply get in touch! Call 020 7786 4965 or email community@asthma.org.uk

@Asthmaukevents

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Thank you
so much for raising vital
funds for people with asthma.
Together, we will find a cure.
www.asthma.org.uk/get-involved